Precursor Systems

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Precursor is Now an Apple Business Affiliate

Contact: Alex Narvey

Precursor Systems is pleased to announce that founder Alex Narvey is one of the first Apple Consultants in Canada to be an Apple Business Affiliate.

Precursor Systems was an Authorized Apple Reseller from 2003 to 2013 but with the overwhelming success of the Apple Store, Apple Canada was looking for a program that could better match consultants with customers who need specialized purchase support. And now with the Business Affiliate program Apple has found it:

All the customer has to do is enter the Apple Store's business store through special links available on Precursor's web site: http://hardware.precursor.ca/

For smaller, simpler purchases customers who enter the Apple Store for Business through Precursor's special links can self-serve and custom configure their purchases with all the convenience of the Apple Store online.

And for larger, more complex purchases, customers who contact Alex in advance will result in Apple assigning a special rep for Precursor to work with on the customer's behalf to make sure that everything comes out just right!

Eligible items include iPad, iPhone, Mac and iPod, along with a unique selection of accessories and Apple Store exclusives like: Free standard shipping on all iPad, iPhone, Mac and iPod orders; Free iPad and iPod engraving; Configure a perfect Mac to exact specifications; A full range of accessories, including Apple Store exclusives; and, a full range of delivery options, including free shipping on orders over $75.

And we are happy to say that customers will have access to Apple's listing of refurbished items too – something we didn't have access to when we were in the Apple Authorized Reseller program.

 Apple Store

Precursor Systems was founded in March 1994 by Alex Narvey to provide support for computer-based professionals in the Publishing, Printing, Prepress, Digital Imaging, Audio and Video industries.

More information is available at our web site:
http://www.precursor.ca/
Precursor Systems is a division of Precursor.ca, Inc.

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